



RDCI
Right Direction Church International

**JUNETEENTH
ON THE RIVER**
RDCI
"But let justice flow like a river..."
-Amos 5:24



February 19, 2026

Celebrate Freedom. Empower the Future. Strengthen the Community.

Dear Community Business/Organization,

The Men's Ministry of Right Direction Church International, in partnership with The Compass Community Development Corporation, is proud to host our inaugural Juneteenth on the River, a vibrant celebration of African American freedom, culture, and community resilience. This family-friendly event will feature live entertainment, cultural exhibitions, food trucks, vendors, and a range of engaging activities that highlight the richness of our heritage and the strength of our future.

We are reaching out to local businesses and organizations to partner with us as sponsors to help provide an excellent, high-impact experience for our community. Your sponsorship will help us bring this celebration to life and create meaningful opportunities for engagement, education, and empowerment.

Proceeds from Juneteenth on the River will go directly toward funding the cost of the event and, the remaining proceeds will be allocated toward student academic scholarships, ensuring that promising young people in our community have the financial support they need to pursue higher education and achieve their dreams.

We anticipate reaching at least 300 attendees at this inaugural event and would be honored to feature your business as a key supporter. Enclosed you will find details about each sponsorship level and the associated benefits for your organization, including recognition at the event and through our marketing efforts.

Please complete and return the enclosed sponsorship form, along with your financial contribution, by May 29, 2026, to the Right Direction Church International office. You can also visit [click here](#) to make a donation at the sponsorship level.

All donations are tax-deductible. (Federal Tax ID #57-1045072)

Thank you for your consideration and support in making Juneteenth on the River a meaningful and impactful celebration for our entire community.



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Become a Sponsor

Thank you for your interest in becoming a 2026 Juneteenth on the River Festival sponsor. Below are the sponsorship levels available for the 2026 Juneteenth on the River Festival.

Visit rdci.info/june19 to make your electronic payment.

Sponsorship Levels:

Legacy Sponsor - \$1000 (GOLD Level)

As a Legacy Sponsor, your business or organization will serve as a premier supporter of this historic community celebration. This level includes:

- 6 official event T-shirts,
- On-stage recognition during the event
- Vendor Space,
- Logo placement on the official event T-shirt, and
- Inclusion in all advertising and promotional materials.

Your brand will be prominently recognized across social media platforms, showcasing your commitment to education, culture, and community uplift. This is an excellent opportunity to lead the way in honoring the past and investing in the future.

Empowerment Sponsor - \$500 (SILVER Level)

As an Empowerment Sponsor, your support helps amplify the voices of our community and create opportunities for young people. This level includes:

- 4 event T-shirts,
- On-Stage recognition,
- Vendor Space,
- Inclusion in event advertising and social media promotions.

Your partnership will be visible throughout the event and demonstrate your dedication to cultural celebration and student advancement.



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Unity Sponsor - \$250 (BRONZE Level)

Becoming a Unity Sponsor reflects your commitment to togetherness and community progress. You will receive:

- 2 Event T-shirts
- On-stage recognition,
- Vendor Space, and
- Social Media acknowledgement

This is a great way for small businesses and organizations to show support while receiving meaningful exposure during the event.

Friend of Freedom - \$100

As a Friend of Freedom, your contribution supports the mission of Juneteenth on the River and helps fund student academic scholarships. This level includes:

- 2 Event T-Shirts
- On-stage recognition

It's a simple yet powerful way to stand with us in celebration and purpose.

To confirm your sponsorship or for more details, contact:

D'Asia White

Juneteenth on the River Sponsor & Vendor Coordinator

jun19@rdci.info | 803.529.3965

If writing a check, make it payable to:

Right Direction Church International or The Compass CDC