

Juneteenth on the River – Vendor Information Packet

Date: Friday, June 19, 2026

Time: 5:30 PM – 9:00 PM

Location: Right Direction Church International

About the Event

Juneteenth on the River is a vibrant community celebration that honors African American freedom and culture. The event will feature live music, spoken word, food, family-friendly entertainment, and a vendor marketplace showcasing local businesses, artists, and organizations. Your donations will help offset the cost of the event; however, the remaining proceeds will be allocated toward student academic scholarships, enabling deserving students to pursue their educational goals.

Why Be a Vendor?

By participating, vendors will:

- Gain exposure to hundreds of attendees from across the Midlands
- Build brand visibility in a high-energy, values-driven event
- Connect with new customers and potential collaborators
- Support a cause that uplifts education and community empowerment

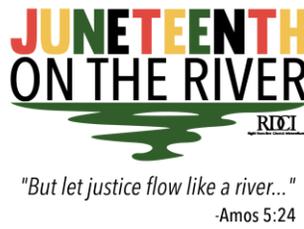
Vendor Categories

We are welcoming vendors in the following categories:

- **Food Vendors**
- **Retail & Merchandise Vendors** (clothing, accessories, art, books, etc.)
- **Informational/Non-Profit Vendors**

Vendor Package Includes

- 10' x 10' Vendor Space (tent not provided)
- Business listed in our printed/digital vendor directory
- Promotion on event social media (“I’m vending at Juneteenth” graphic included)



Vendor Fee

Tier	Early-bird (paid by Apr 30)	Standard (May 1-Jun 10)	Walk-up / Late
Food Trucks (electric / water access)	\$85	\$100	\$125
Specialty Food Cart / Dessert Tent	\$60	\$75	\$100
Retail / Craft 10 × 10	\$40	\$50	\$65
Community Non-profit	\$25	\$35	\$45

Note: Fee helps offset event costs and supports the scholarship fund.

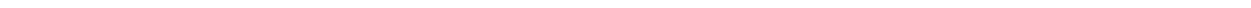
Set-Up & Logistics

- Set-up begins at **3:15 PM**. All booths must be ready by **5:15 PM**.
- We will provide an outdoor table, and two folding chairs
- Vendors must provide their own tents (Weights are not required, but are recommended on windy days.)
- The parking lot is concrete.
- Electricity is **not available**—please inquire if needed. Vendors will need to bring their own power source.
- All vendors are responsible for cleaning their area at event close.

Important Deadlines

- **Vendor Application Due:** May 30, 2026

Note: Payment due at time of application.





RDCI
Right Direction Church International



"But let justice flow like a river..."
-Amos 5:24



How to Apply

Complete the [Vendor Application Form](#) and [submit your payment](#). Once approved, you will receive a confirmation email and promotional materials to begin sharing with your audience.

Contact Information

For questions, contact: D'Asia White | june19@rdci.info | 803.529.3965