
Right Direction Church International

Media Content Producer

Job Description

Job Title: Media Content Producer

Job Category: Full-time

Supervised by: Media Director

Position Summary:

This position is responsible for managing all Right Direction Church International social media platforms and digital presence, as well as creating promos, special videos, and other creative media content for various ministry needs.

Duties and Responsibilities:

Major Duties:

1. Produce creative content for all Right Direction Church International social media channels.
2. Manage and maintain RDCI's overall social media presence across all platforms.
3. Plan, schedule, and publish content that aligns with ministry goals, campaigns, and seasonal focuses.
4. Monitor, analyze, and interpret social media performance metrics to inform strategy.
5. Provide quarterly reports on social media performance, growth, and content outcomes.
6. Research and implement current trends, best practices, and platform updates to help us expand our reach.
7. Engage with the online community by responding to comments, messages, and interactions in a timely and ministry-appropriate manner.
8. Collaborate with internal departments to gather content, support promotions, and ensure brand consistency across all digital communication.
9. Create and produce promos for special events.
10. Assist in the production of special videos.

Skill Requirements:

1. Bachelor's Degree preferred, or equivalent experience.
2. 2+ years producing and editing video content.
3. Strong communication, organizational, and problem-solving skills.
4. Ability to work in a fast-paced environment and manage multiple projects simultaneously.
5. Team player with the ability to collaborate across departments.
6. Knowledge of social media platforms, trends, and analytics tools.
7. Creative mindset with attention to detail and ability to adapt to changing priorities.

Contact Information:

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